

What does your dream office look like?



A DESIGNEDGE Dream Team

Social media, and access to endless information, make it possible to attempt projects that we otherwise might not. Yet, there are certain projects that are best left to the experts. This is the case with a dental office design project – something that can go downhill fast without the help of a team of experts to guide you through the process.

“With Patterson’s DesignEdge team, you have more than one expert. You have a team of experts ready to make your office design dreams a reality.”

First, Patterson Dental equipment specialists work closely with dental practices to gain a better understanding of the dentist’s wants and needs, and ultimately what their dream practice would look like.

“We start with a dream,” said Tim King, lead designer, DesignEdge design team. “Some things we may have to trim down over the course of the project, but we like to start by working with the doctor’s dream.”

Members of Patterson’s DesignEdge team, like King, work together with equipment specialists to help dentists identify a space for the practice – whether it’s a renovation in a current space or a relocation. Once the space is chosen, Patterson Dental team members serve as guides every step of the way.

Using expert knowledge of the square footage required for a practice to function optimally, and an Office Design Checklist detailing the equipment selections and layouts for each room, office designers craft an initial design for the practice. Then, with feedback from the dental team, they rework and perfect it until it’s unanimously approved. They’ve designed thousands of dental offices of all shapes and sizes, improving traffic flow, increasing productivity and profitability.

Because the DesignEdge team serves as a true partner to the practice, they don’t just blindly force a dentist’s dream practice into reality. They offer input along the way to ensure the end goal is both an advanced practice and a wise investment.

From the day you first dream of your new practice until the day you move in, Patterson’s DesignEdge team will be there to make it successful every step of the way. Here are three ways that Patterson makes that happen: installation, integration and innovation.



VIRTUAL REALITY
is the future of office design.

> Visit pattersondental.com to learn more about DesignEdge.

INSTALLATION

There's more to a dental office than what meets the eye. In order for a practice to run smoothly, there are many things that must be laid out with precision. Low- and high-voltage electrical conduits, chases and plumbing lines and wiring for computer networks and digital equipment must be expertly laid behind the walls and under the flooring. The Patterson service team is up to the task, absolutely guaranteeing that all your equipment – from chairs to lights to digital and computer hardware – is installed and working perfectly.

INTEGRATION

The face of dentistry is changing. Technology is making new things possible virtually every day, and Patterson is the industry leader in technology. Patterson certified trainers and support staff at the 100,000-square-foot Patterson Technology Center make sure a practice's hardware and software function seamlessly with each other.

INNOVATION

For decades, Patterson Dental has been recognized by manufacturers as the company to turn to when introducing breakthrough technology. Time and again, when new products come to market, Patterson brings them there first. And Patterson's expanded exclusive distribution agreement with Sirona means it's the only U.S. supplier to offer game-changing products like CEREC CAD/CAM systems, digital imaging from Schick, the groundbreaking Sirona Treatment Centers (Intego and Teneo) and much more.

Additionally, Patterson's strong manufacturer partnerships bring unrivaled core equipment into the operator. Even the office design process itself is an example of innovation. Patterson's 3D models allow doctors to better understand what they're seeing on paper. The introduction of virtual reality, which customers can experience at national tradeshows, will be rolled out to local branches over the next year or so.

"Virtual reality is the future of office design because you can't get any closer to experiencing a new office without actually building it," said Office Design Manager Mike Stark. "With VR, a doctor gets to experience what it's like to walk into their dream practice and get a feel for workflow and access to equipment. They can make any necessary changes – before finalizing design plans."

"Patterson is way ahead of the curve with virtual reality. We're providing an option that other companies don't offer. We want the office design experience to be seamless and VR helps us to do that."

*IF A NEW DENTAL OFFICE IS ON THE HORIZON,
YOU AREN'T ALONE. PATTERSON'S **DESIGNEDGE** TEAM
WILL WORK TOGETHER TO MAKE YOUR DREAM
PRACTICE COME TO LIFE.*